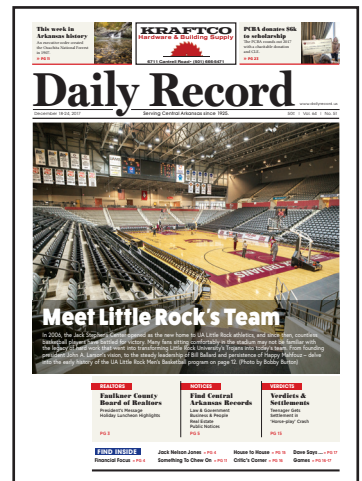


DAILY RECORD

MEDIA KIT

www.dailyrecord.us

2018



2020 W. THIRD ST., SUITE 320, LITTLE ROCK, AR 72205

WHY ADVERTISE WITH THE DAILY RECORD?

When your services depend on Realtors and attorneys there is no better spot to advertise your business than the Daily Record. We are the only publication that lands in the hands of both markets every week. Additionally, we also reach the hands of many business professionals that are Alumni of UA Little Rock.

Recognized for decades as the number one source for public notice and business data, the Daily Record offers the most comprehensive information on the courts, real estate, and local business activity, all gathered each day from public records. This data includes lawsuits, court actions, tax liens, corporate charters, building permits, deeds, foreclosures, bankruptcies and more. What does this mean for you and your business? Leads. Information equals leads, and leads are what you need to generate new business. We are more than a public notice newspaper. Each week our consistent award-winning journalists and photographers produce in-depth profiles of Central Arkansas' professional peers and their endeavors. These articles in turn provide a comprehensive view of local business news and trends.

2/3 Front Page Banner

6.75" Wide X 1.375" deep
\$250.00

Full Page Banner

10.25" Wide X 1.5" deep
\$300.00

1/2 Page Horizontal

10.25" Wide X 7.156" deep
\$800.00

Materials for ads being built by the Daily Record are also due on the ad closing date. All camera-ready artwork is due the Wednesday after the ad closing date. There are NO cancellations after the ad closing date.

1/16 Page

2.485" Wide
X
3.5" deep
\$100.00

1/8 Page Horizontal

5.08" Wide X 3.5" deep
\$200.00

1/4 Page Vertical

5.08" Wide X 7.156" deep
\$400.00

1/2 Page Vertical

5.08" Wide X 14.5" deep
\$800.00